



Honourary Presidents: Dr. Geeta S. Iyengar and Sri Prashant S. Iyengar

Certification Mark Fund Application Information

Introduction

The Certification Mark Fund was made possible through the generosity of Yogacharya Sri B.K.S. Iyengar. Mr. Iyengar stipulated that forty percent of the Certification Mark fees paid by IYAC/ACYI members be used specifically for the development and promotion of Iyengar Yoga in our communities.

Eligibility

Funds are available to individual IYAC/ACYI members in good standing who hold the certification mark. Proposed project proposals need to meet the criteria below. Projects in conjunction with other groups or agencies will be considered (e.g., a project proposal in association with a woman's shelters organization, or a provincial health and fitness program).

Criteria for Projects

All projects need to have a component of promoting Iyengar Yoga.

Definition of Promotion

- - to advance to a position of honour or dignity
- - to further the growth, development, progress, or establishment;
- - to further advance, encourage

Criteria for promotion:

- **Awareness** is about information regarding Iyengar Yoga
 - What Iyengar Yoga is
 - What Iyengar Yoga can offer
 - Who Mr. Iyengar was.
- **Access** is about availability, the opportunity to participate in or see a demonstration of Iyengar Yoga. Such a project should also contain some component of awareness.

Project examples:

- Classes held to increase awareness and demonstrate the benefits, such as:
 - Women's shelters;
 - Financially disadvantaged;
 - Youth at risk;
 - Group homes for developmentally delayed or physically handicapped;
 - Open classes at promotional events to demonstrate Iyengar Yoga; or
 - Workshops to support teachers in remote locations.

- Media campaign
- Development of promotional material

Note: all media and promotional materials must be approved by the IYAC/ACYI Board of Directors prior to distribution.

Application Review and Fund Distribution Process

1. The Certification Mark Fund Committee reviews all applications using the following process:
 - i. Confirm that the applicant meets the eligibility criteria;
 - ii. Confirm that the application is complete; and
 - iii. Distribute the application to all committee members for consideration.

2. Once the committee approves of the application, a letter of agreement between IYAC/ACYI, the Fund Committee and the applicant(s) outlining the conditions under which the funds are to be used is sent to the applicant(s). Once all parties agree to the conditions, a copy of the letter is sent to the Treasurer for disbursement of funds. The Treasurer sends a confirmation via email that funds have been disbursed to the Certification Mark Fund Committee.

3. Funds must be used in the manner intended. A portion of the funds can be made available at the beginning of the project with the balance paid when the final report, invoices, and original receipts are received by the Certification Mark Fund Committee.

4. The members of the Certification Mark Fund Committee will follow up on the progress of the project asking for a periodic written report.

5. Project extensions may be granted on a case by case basis. A letter of request outlining the reason for the extension, the change in dates, and the new time frame must be sent to the Certification Mark Fund Committee. A progress report and budget must be included. The extension follows the same process as the original application.

6. The amount available will depend on amount available in the Certification Mark Fund, number of other projects asking for assistance and what the committee views as reasonable expenses for the project.

7. The Chair of the Certification Mark Fund Committee will send an annual report to the Honourary Presidents of IYAC/ACYI outlining the disbursement and progress of the fund.

For further information, or to submit an application (available on-line to download), please contact:

Patti Gibbon, Chair, Certification Mark Fund Committee, at pattigibbon@yahoo.com

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